

Note for Weinstein, Barbara

From: Joyce, Ed
Date: Fri, May 19, 1995 10:18 AM
Subject: PROMOS WEEK 5/19
To: Gawronski, Edward; Levy, Carolyn; Moose, Jim; O'Brien, Sheila; Saloun, Tom; Weinstein, Barbara
File(s): PROMOS WEEK 5/19

Promotional sales volume for the week ending 5/19/95 was 122 million units vs. an expected volume of 125 million units, broken out by brand as follows:

- Marlboro promos 43 Mn vs expected 43 Mn
- Basic promos 71 Mn vs expected 72 Mn
- Merit promos 8 Mn vs expected 10 Mn

In Ed's absence today, please call me with any questions at 2429.

Jim Moose

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